

# Annual Report (2020–21)

## Fine Arts and Photography Society

The **Fine Arts and Photography Society** is a group of up-and-coming artists from the fields of fine arts and photography. Having a long history of producing acclaimed artists within the industry, the society strives to maintain its position as one of the best fine arts and photography societies within the University. Amidst the unprecedented situation witnessed during the session of **2020–21**, the society has not failed its predecessors and tackled all adversities in its way. In this session, the society had **27** members in total. Since this session was online, the society focused on its presence in online platforms.

### INSTAGRAM REPORT

The Fine Arts and Photography Society, KMC, initiated its digital expansion project from last year onwards. Under this project, the society's first target social media app was Instagram. The project was experimental in nature and the initial following of the page was at around 400 accounts. Through numerous collaborations, competitions, features, giveaways, live sessions and other engaging as well as education-based posts, the page has now gathered 2,196 followers as of 26<sup>th</sup> May, 2021. The current stats related to the page's following, reach and follower engagement along with a summary of the page's content is presented below.

#### COMPETITIONS

XP Pen is the manufacturer of one of the most-selling drawing tablets worldwide. The brand sponsored a digital art competition under the society's annual fest 'Perceptions'.

Adventure Worx is a renowned brand of camera accessories used by almost every amateur photographer. The brand sponsored a photography competition under the society's annual event 'Perceptions'.

#### FEATURES



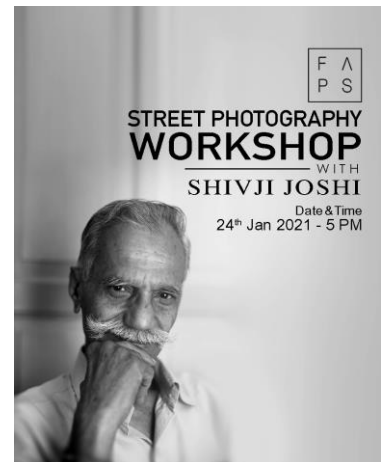


## LIVE SESSIONS

FAPS contacted several professionals working in the industry to come and join its members and other interested amateurs in webinars. The sessions were a compact hour-long, one-to-one meeting between the interviewer and the guest of the day. The focal point of the sessions was to educate the viewers.

One of our webinars was held with **Shivji Joshi**:

Hailed as the 'desert king' of India, Shivji Joshi is a renowned desert photographer acclaimed internationally for his visually stunning and awe-inspiring photographs which have seen countless exhibitions across the globe.



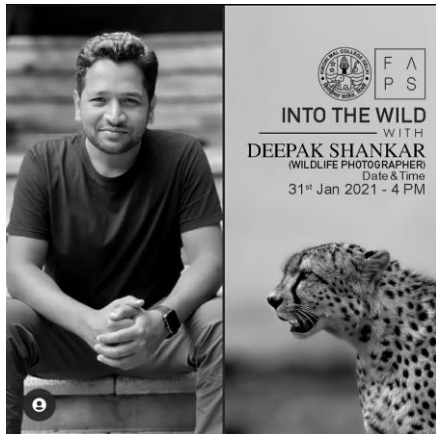
One of the two live sessions were held with Sumit Saurabh:

Sumit Saurabh is a big name in the industry—well, industries. With a vast repertoire such as his, he has represented India in Hollywood, been the winner of the 48-hour Film Project, and been recognised by the Ministry of Textile Design along with many other achievements.

However, Sumit didn't build everything overnight. His journey began as a textile designing student at NIFT, Delhi. From there on, he handled various projects. Some failed and some succeeded—it wasn't constant. The only thing that was constant in his journey, however, was his determination. He dabbled in every field and found himself an erudite of many subjects in the end. Currently, Sumit finds himself engrossed in his duties as the director of Desizn Circle—an organisation which guides and consults school and college students to pursue design as a career.



Webinar with Deepak Shankar:



Being the runner-up for the Maasai Mara Photographer of the year (2019), Deepak Shankar has left no stones unturned in his field. He not only pursues his passion for his niche but also aims to teach the subject as a mentor and a wildlife safari host. Sony, Canon, Daily Mail, etc. have acknowledged his work and been impressed by what he has to deliver as a wildlife photographer.

## OTHER POSTS

